

Wakefield Township Door-to-Door Survey 2019

Notes:

- Respondent may refuse to answer any question; if so, CROSS OFF THAT QUESTION
- All responses other than to the Broadband section will be kept confidential. This means that personal identifying information will not be released to the public in connection with individual responses (unless required by law)

INTERVIEWER OBSERVATIONS

- Address: _____
- Is the property occupied or not?
 - If not, does it appear to be:
 - Seasonal
 - Vacant year-round
- Were you able to obtain a survey response at this address? If so:
 - Sex of respondent
 - Male
 - Cannot determine
 - Female
- Is there a residential structure at this address?
 - Single-family home
 - Multi-unit apartment
 - Mobile home
 - Other type: _____
 - No
 - Cannot determine
- Is there a business operating at this address?
 - Yes; name and/or type: _____
 - Maybe but cannot determine (you may or may not want to ask)
 - Type of business: _____
 - Comments: _____
 - No
- Type of lot
 - Neighborhood subdivision lot
 - Other parcel estimated <1 acre
 - Other parcel estimated 1+ acre
 - Cannot determine

(an acre is approximately the size of a football field)

DEMOGRAPHIC/SOCIOECONOMIC

You may want to give the interviewee the following questions on a slip of paper to quickly fill out and give to you, rather than dwelling on them verbally which could make people less willing to respond.

- What is your age range (in years)?
 - Under 20
 - 20-34
 - 35-49
 - 50-64
 - 65 or more
- What is your highest level of educational attainment?
 - 12th grade or less with no diploma or equivalency
 - High School Diploma or equivalency (e.g. GED)
 - Some college with no degree (less than Associate's Degree)
 - Associate's Degree
 - Graduate/Professional Degree
 - Bachelor's Degree
- Do you have any type of non-degree career credential issued by a trades organization or government licensing authority (examples: welding, electrician, mechanic, general contracting, certified nursing assistant)?
 - No
 - Yes: _____
- What is your employment status(es)? (*more than one may apply*)
 - Employed in Wakefield Township
 - Full-time
 - Part-time
 - Employed elsewhere
 - Full-time
 - Part-time
 - Self-employed
 - Seasonally employed
 - Unemployed
 - Student
 - Retired

RESPONDENT/HOUSEHOLD INFO

- Is this your primary residence?
 - If not, city/state: _____
- Do you own or rent this residence?
 - Own
 - Rent
- How long have you lived in Wakefield Township?
 - Under 2 years
 - 2-5 years
 - 6-15 years
 - 16-30 years
 - Over 30 years
 - Don't know
- Including yourself, how many people are in your household at this residence?
 - 1
 - 2
 - 3-5
 - More than 5
- What is your role in this household?
 - Parent in family
 - Child in family
 - Other: _____
- Are you a business owner or co-owner?
 - Yes, within the Township
 - Yes, outside of the Township
 - No

LEVEL OF SATISFACTION

- What is the Township doing right?

- What is the Township doing wrong?

- Are there any public services (e.g. cemetery, parks & rec, fire, library, water/sewer [in some locations]) that you are particularly satisfied or dissatisfied with or that are missing?
 - List/explain: _____

SWOT

- What is one great opportunity for development and growth that the Township is not taking advantage of?
- Overall, would a new casino in the Township be a strength or weakness?
 - Strength
 - Weakness
- Overall, would you support or oppose the following types of development in the Township?
 - Large-scale solar development in the Township
(This is defined as a utility-scale or "community" solar array to serve multiple customers, as opposed to an array intended to serve an individual customer or property.)
 - Support
 - Oppose
 - Why: _____
 - Don't know

- Mining
 - Support
 - Oppose
 - Why: _____
 - Don't know
- What is the Township's biggest impediment to development?
 - Housing (if this is chosen, ask about specifics: availability/types/quality/affordability)

 - Blight and/or obsolete or vacant properties
 - Aging or declining population
 - Deterioration of roads
 - Insufficient broadband and/or cellular service
 - Other: _____

BROADBAND SERVICE

THIS SECTION IS OPTIONAL AND NOT CONFIDENTIAL. Responses from unserved households may be given to broadband providers by Connect Michigan for possible follow-up with you.

Are you subscribed to a broadband internet service at this property?

- Yes
 - What is your provider?
 - GogebicRange.NET
 - NMU EAN
 - AT&T U-Verse (DSL)
 - AT&T LTE mobile hot spot device (NOT regular cell service)
 - Verizon LTE mobile hot spot device (NOT regular cell service)
 - Satellite; provider: _____
 - Other: _____
 - Do you know the speed of your service? _____
(If not, you may run a test at www.speedtest.net after this interview.)
 - On a scale of 1 to 5, with 5 being most satisfied and 1 being least, how satisfied are you with your service? _____
 Comments: _____

- No
 - Have you confirmed whether any broadband service is available at this location?
 - There is service
 - There is not service
 - Don't know